

# L'ACCROCHE

## New Formula

Information and Technical Support: [export@vermillon-deco.com](mailto:export@vermillon-deco.com)

### **PRODUCT DESCRIPTION**

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Water-based primer for walls, ceilings and woodwork, quick-drying, facilitating the implementation of stretched finishes.

- Interior
- Excellent opacity
- Excellent adhesion to all common building substrates
- Homogenizes funds
- Good tense
- Very easy to use
- Excellent hold
- Good performance
- Good tense
- Low odor
- **Available in 4 shades (white, grey, pink, yellow) depending on the finish color**

### **APPLICATION AREAS**

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- Plaster and plaster derivatives
- Cardboard plasterboard / plaster tiles
- Supports for hydraulic binders (cement, concrete, cement plaster)
- Wood\*
- PVC old paintings

\*Some species of wood (Raw or reconstituted) can cause stains. Do a preliminary test.

### **SURFACE PREPARATION**

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Do not neglect preparation of the surface. This is an essential part in painting process which insures the longevity of the finishing coating.

Remove all the specs of dirt and scale from the area concerned with the help of an adapted cleaning agent. Rinse and leave to dry. Remove all the flaking and cracking paint by scraping or sandblasting. Remove all the grease and oil traces with a water-based grease-remover.

The surface must be prepared according to the general practices of a Building Code: sound, dry, cohesive and clean for application.

#### **New plaster and plaster derivatives:**

Allow the plaster to cure for at least 30 days. Remove all superfluous plaster and other foreign bodies. Destem / Brush / Dust

#### **Concrete, cement, brick:**

Before painting, remove all roughness, dirt and dust. Brush / Dust

#### **Old paintings:**

Scrape and brush in order to eliminate the non-adherent parts of the support. Fill, smooth and sand if necessary. Wash then let dry Substrates that are too porous or powdery: apply a primer fixer

**Other surfaces:** Please, contact us.

### **IMPLEMENTATION**

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Follow surface preparation recommendations before beginning to paint. Apply L'Impression in one coat using a brush, roller or spray gun. It is normally not necessary to thin the paint (max. 5%). Do not paint in direct sunlight. Paint to be used at temperatures between +10°C and +30°C. Avoid storing the paint in cold areas before application. Fear the frost

## TECHNICAL DATA

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**Theoretical Coverage:** 12 - 14 m<sup>2</sup>/l

**Drying Time:**            Away from dust: 30 min  
                                  Dry to the touch: 1 hour  
                                  Recoverable: 5 hours.

With an Airless:

Pressure Airless: 100 - 130 Bars / Nozzle : 0,021" - 0,023" / Angle : 25° - 40°

5% dilution max

Our advice: select the appropriate L'Accroche Mercadier according to the finish color chosen:

- Grey: FARSI, MALOSSOL, MAZARIN, OPIUM, PRINCE, RIGOLETTO, VELVET
- Yellow: ALICE, NACHOS, ROMANESCO, STAR FRUIT, TOFFEE, TATIN, BERTHE, RIO DULCE
- Pink: BRAVO!, CALYPSO, COCORICO, GERONIMO, KARMA, KIR, PITAYA, TANGERINE, TSAR, BOURKE
- White: OTHER COLORS

## CLEANING

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Immediately after use wash your hands and clean the tools with water and soap.

## CHARACTERISTICS

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Basic data for white paint at 20°C

**Dry extract by weight:** 57 ± 2%

**Density:** 1,42 ± 005 g/cm<sup>3</sup>

**Washability:** Class 1 - Washable

Storage: To be stored in an original packaging in a cool place for 12 months max.

## APPLICATION CONDITION

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Temperatures: > 10°C, < 30 °C (air, surface, equipment and materials)

Room relative humidity: 85% maximum

Media relative humidity: 15% maximum

## HYGIENE AND SAFETY

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Keep out of children's reach.

Volatile Organic Compound (VOC):

- VOC amount:

Exposure limit value according to the norm n°2010/79/UE: Class A/a: 30g/L

This product contains 1 g/L. max.

- VOC Emissions:



In accordance with the new French regulations that establish limit value for the VOC (Volatile Organic Compound) present in constructions materials, this product MERCADIER respects the environment. This regulation states that construction and decoration products must be provided with a label indicating the level of volatile organic compound emission in a simple and readable way. We have the pleasure to confirm that this product is A+ (the lowest possible VOC emission value). Water-based product, not subjected for labelling.

Safety data sheet: please, contact us.

***The information contained in this document is indicative and must be completed with an appropriate description of nature and state***